



WHY USE STORIES?

People naturally relate to stories. Whatever your story, whether you met Jesus in a dramatic turn-around last year, or put your faith in Him as a child and never strayed, your story is unique, and can be used by God. Think about your Jesus story—how has a relationship with Him made a difference in your life? How can you use your unique story to share the gospel, the greatest story ever told, with others?

Remember:

- o Your story is unique; there are no others just like it.
- o Personal stories are relatable, and are easy to understand. Sharing your story with others builds a relational bridge.
- o People love hearing stories, and they'll remember them far better than a collection of facts and figures.
- o In a world used to information on demand, stories can be the most effective way to introduce people to Jesus.